

EWM at the Metallbaukongress 2017

Exchange with the German metalworking trades on current trends

Metalwork without welding? This is hard to imagine as these two sectors of industry are still inextricably linked to this very day. This is one of the reasons why EWM AG has been offering its expertise and innovative welding technology to actively support the metalworking industry for years. Therefore, at this year's Metallbaukongress in Künzelsau, the Mündersbach-based company presented itself as a competent partner on all issues relating to welding.

EWM has been part of this industry gathering since 2012. The Metallbaukongress has evolved into a permanent fixture in the German metalworking calendar. The rising number of participants is evidence of this: despite full order books, around 300 industry experts attended the two-day event in Künzelsau this year. It was a varied programme, including the latest industry news, exciting expert presentations and numerous networking opportunities. "With our dense network of branches, we have always consciously sought proximity to small and medium-sized skilled craft businesses," EWM Sales Management Robert Stöckl explains. "The Metallbaukongress also offers the perfect opportunity to talk directly with the German metal workers. As a partner to the skilled craft trade, we are therefore extremely happy to support the event – both financially and with our welding expertise."

Ingenuity and craftsmanship

One of the highlights of the trade fair was the annual award ceremony for the "Deutscher Metallbaupreis". Robert Stöckl did not miss the chance to personally present the award in the category "Window, Façade, Conservatory". In his laudatory speech for the winners, he paid tribute to the courage, ingenuity and craftsmanship of the company Metallgestaltung Pohl, who realised a high-quality skylight for the Historisches Museum Frankfurt. As

Press release

Germany's largest manufacturer of arc welding technology, EWM also provided attendees at the Metallbaukongress with information on the latest developments in arc welding at its own booth. This was a great opportunity for interested visitors from the metalworking trade to hold technical discussions in the newly opened Carmen Würth Forum in Künzelsau. EWM is always looking to engage in dialogue with the skilled trade industry beyond specialist events such as the Metallbaukongress. For instance, this was one of the reasons why the welding technology manufacturer opened a branch in Koblenz in the immediate vicinity of the metal and technology centre of the local Chamber of Trade.

/ Date: 27/11/2017

/ Scope: 2,682

/ Images: 4

Fig. 1: Robert Stöckl at the laudatory speech for the Deutscher Metallbaupreis



Robert Stöckl, EWM Sales Management, paid tribute to the ingenuity and craftsmanship of the winners in the laudatory speech for the Deutscher Metallbaupreis.

Fig. 2: Presentation of the Deutscher Metallbaupreis



Robert Stöckl (centre) presents the Deutscher Metallbaupreis in the category "Windows, Façade, Conservatory" to the company Metallgestaltung Pohl.

Fig. 3: EWM welding machines at the Metallbaukongress 2017



EWM presented itself at this year's Metallbaukongress in Künzelsau as a competent partner for the metalworking trade on all issues relating to welding – the manufacturer from Mündersbach also exhibited several welding machines.

Fig. 4: Technical discussions at the Metallbaukongress



EWM also gave attendees at the Metallbaukongress information on the latest developments in arc welding at its own booth.

More high-resolution images at: www.ewm-group.de

/ About EWM:

EWM AG is Germany's largest manufacturer of arc welding equipment and one of the most important suppliers of this technology worldwide. The family-run company offers a complete system product range for first-class welding. Be it welding machines, welding torches, filler materials or welding accessories for manual and automated applications – EWM offers it all from one source. The company assumes technological responsibility for the entire welding process. Customers also benefit from a comprehensive range of services, including “ewm maXsolution” innovation and technology consulting. EWM has a strong global presence with approximately 600 employees based at twelve German and seven international locations, supported by more than 400 sales and service outlets worldwide.

Thanks to numerous highly innovative developments of product and welding procedures, EWM is recognised as one of the central technology drivers by industry and users. EWM introduces the added value of Industry 4.0 to welding production with intelligently interconnected and productivity-raising solutions. The company's passion for welding is firmly embedded in its guiding principle WE ARE WELDING. The company's mission of fulfilling specific customer needs in the best possible way – while always taking efficiency and ecology into account – also shows in the BlueEvolution sustainability initiative. Users benefit from energy-saving welding processes, considerably lower use of raw materials, reduced emissions and overall shorter production times. As a result, cost and resource consumption can be significantly reduced. Our customers are thus able to boost their competitiveness while at the same time protecting the environment.

/ EWM AG contact details

Heinz Lorenz / EWM AG

Dr. Günter-Henle-Straße 8 / 56271 Mündersbach, Germany

Tel.: +49 2680 181-126

Email: heinz.lorenz@ewm-group.de / Internet: www.ewm-group.com

/ Press contact

Nils Heinen / additiv pr GmbH & Co. KG

Public relations for logistics, steel, industrial goods and IT

Herzog-Adolf-Straße 3 / 56410 Montabaur, Germany

Tel.: +49 2602-950 99-13 / Fax: +49 2602-950 99-17

Email: nih@additiv-pr.de / Internet: www.additiv-pr.de